(b) if so, the total number thereof State-wise; and

(c) the estimated annual turnover of the cable network industry?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) Government has not conducted any survey of number of cable households or to assess the turnover of cable industry. As per the recent report of Economic Times 'Entertainment 2001-2002', the number of cable households is estimated at 37 million and the total advertising and subscription revenue (including advertising revenue of Doordarshan) is assessed at Rs. 4580 crore in the year, 2000.

Bringing all sections of media under one council

3554. SHRI C.P. THIRUNAVUKKARASU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to enact a legislation to bring all sections of media, including the electronic media under one council;

(b) if so, the details thereof;

(c) whether the Press Council of India has submitted a proposal in this regard; and

(d) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) No Sir.

(b) Does not arise in view of (a) above.

(c) and (d) Chairman, Press Council of India, had in November 2000 suggested setting up of a Media Council to look after both Print and Electronic Media.

Filling up the post of Chairman in IIMC

3555. DR. C. NARAYANA REDDY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Indian Institute of Mass Communication does not have a Chairman;

(b) whether Government are going to fill it up shortly; and

(c) the reasons for the delay and making an IAS officer the In-charge of such a prestigious institution?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) No Sir.

(b) and (c) Do not arise.

Technical publicity rules to guide PIB Officers

3556. SHRI VIJAY SINGH YADAV: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether technical publicity rules were issued to PIB officers to guide them for arranging publicity;

(b) if so, when were the publicity rules framed with the modifications made therein with highlights;

(c) how far the officers are conversant with these rules and follow them; and

(d) the number of officers engaged in publicity work as on 1st January, 2002?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) The 1st compilation of technical Publicity Rules was prepared in 1938. They were modified in 1964, 1987 and 1991. The rules *inter-alia* cover how press releases/ communique/note/handout, speeches, backgrounders etc. are prepared, how Press Conference/ briefing etc. are organized and Parliamentary proceedings covered.

(c) The officers are well conversant with the Technical Publicity Rules and they follow the prescribed guidelines for dissemination of information.

(d) There were sixty six (66) Departmental Publicity Officers engaged in the publicity work at PIB (Hqrs.) as on 1st January 2002.

New Kendras of DD/AIR in Chhattisgarh

†3557. SHRI DILIP SINGH JUDEV: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of new Kendras of Doordarshan and All India Radio which are under construction at present in Chhattisgarh;

(b) the places where these Kendras are located;

(c) the details of progress made in this regard; and

†Original notice of the question was received in Hindi.